

Millions Suffering In Black Blizzards

Where Erosion Wrecks Have In Grain Area

KANSAS CITY, April 12.—Crop damage estimated at \$300,000,000, a seriously affected area of more than 15,000,000 acres and relief rolls carrying well above 20,000 families, were figures which swirled with the dust out of the United States west and southwest today. Each figure represented only a segment of the picture. The other parts could be supplied either vaguely or not at all. Brought up as well as dust was involved.

The figures pertained to the breeding zone of the recurrent storms, western and west central Kansas, southeastern Colorado, all of the Oklahoma panhandle, the southeastern corner of Wyoming, the northeastern corner of New Mexico and the northern two-thirds of Texas panhandle. The rest of the part of southern Nebraska also was in the territory, but the figures do not apply to it.

DAMAGE TO WHEAT
The crop damage largely consisted of wheat. In the main, the wheat was in the early stages of growth. The damage was done by the erosion which has been going on since the late fall. The damage was done by the erosion which has been going on since the late fall. The damage was done by the erosion which has been going on since the late fall.

BEST WHEAT RUNNER
The best wheat runner in the Oklahoma border of agriculture, said "the best wheat" in the north.

STOCK PERISH, WINFIELD NOW FULL OF WOE

Expectant, Waiting Farmers Denounce U.F.A. Bungling

WINFIELD, April 12.—The condemnation of the provincial government for lack of proper organization and care in the distribution of fodder to the districts was being expressed on many sides here. As a result of the government negligence, it is reported, many a head of livestock has perished from lack of fodder.

It is claimed here that the government is not doing its duty in the districts as well as others in the west of here, that cars of fodder were shipped in here on Wednesday. About 100 tons came in here to feed fodder. But no fodder arrived.

The government then promised to have fodder here on Thursday and agreed to pay the extra cost of the fodder on night. But again the expectant farmers were disappointed. They waited in vain, as no fodder arrived.

In the meantime the government is again providing maintenance for the farmers, but the stock for lack of fodder is hard hit and many heads are reported to have died.

Many farmers have denounced the government in extreme terms for the manner in which this business has been handled. Many of them were worked up over the whole affair.

Government Seeks Short Time Loan
OTTAWA, April 12.—Tenders will be opened at noon today for a \$500,000 Dominion government short term treasury note issue for which bids were asked a week ago.

News In Today's Classified Ads.
DINING ROOM, suite, Chesterfield suite, double beds, lawn, modern, \$100.00 per week.
FEDERAL TRAVEL, prop. 1000 hours a week, 1000 hours a week, 1000 hours a week.
GOOD HOME in McClelland district, close title, seven rooms, bath, electric, \$100.00 per week, 1000 hours a week, 1000 hours a week.
SIX ROOM, house, fully modern, gas, water, electric, \$100.00 per week, 1000 hours a week, 1000 hours a week.
WELL, furnished, modern, 1000 hours a week, 1000 hours a week, 1000 hours a week.
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Stresa Faces Reich Defiance of Treaty

Parley Now Brought Sharply To Solve Rearmament Move

More Peaceful Tone Apparent as France Backs Down in Threat to Go Before League

By GEORGE HAMBLETON
Canadian Press Staff Writer

STRESA, Italy, April 12.—The triplicate conference today was brought sharply face to face with German rearmament in defiance of the Treaty of Versailles.

No decisions have yet been taken. Discussion of a declaration with regard to the violation of the treaty was deferred until this afternoon. But by continuing this discussion is the consideration, what, if any, measures may be taken to prevent rearmament in Germany, and to preserve the peace of Europe.

France has agreed to refrain from asking the League of Nations council to condemn Germany in return for a British blessing on the French idea of regional disarmament within the framework of the league. It was the resolution of D. M. Dugan, Conservative leader, passed on March 2 and the motion was sent out two days later. Several subsequent letters passed from the Premier's office on March 24.

WONT SUBMIT IT
France already had prepared a resolution of condemnation of Germany's rearmament in violation of the Versailles Treaty, and was to be submitted to the extraordinary conference in Geneva, near London.

Prime Minister Pierre Laval, French plenipotentiary, said the second day of their conference with Premier Mussolini of Italy and Prime Minister Ramsay MacDonald and his foreign minister, Sir John Simon, decided not to submit the resolution to Geneva.

LIVELY WATCHED
Conference committee members intervened in the decision of Maxim Laval, Soviet commissar for foreign affairs, to give the motion to be near the straits conference, but the motion was not to be submitted to Geneva, near London.

British quarters were gratified with Italy's conversion to the British idea of regional disarmament. The last Canadian team to the British Empire Games, a field athlete, was shipped in here on Wednesday.

DIONNES FIGHT FOR BABESON
TORONTO, April 12.—A letter published in this week's issue of the Ontario Farmer, a paper owned by Oliva Dionne, again protest against the government's policy of allowing the sale of land to the public.

MURDER PLAY ENDS IN DEATH
LONDON, April 12.—Private John S. Bairdridge of the Durham Light Infantry, who was shot dead by a party of five men, was today buried in the cemetery of the Durham Light Infantry.

REHABILITATION BILL PASSED
OTTAWA, April 12.—Twenty-four hours after it was introduced in the House of Commons, the Rehabilitation Bill was passed by the House of Commons.

What Is It?
By C. V. KERSLAKE
Dominion Secretary Douglas Clark of Canada

New Treatment For Tuberculosis Is Claimed Cure
DETROIT, April 12.—An artificial method of curing tuberculosis, which has succeeded on 50 percent of the monkeys and 10 percent of the human beings, was described today by a team of the American Society of Experimental Medicine.

Now They'll Talk Over Bond Deals

Reports from Queen's Park, Toronto, east of the Ontario legislature, indicate that Premier Mitchell Hepburn will confer with Premier Taschereau of Quebec on matters concerning power purchases and bonds. Meanwhile, Conservative Opposition in Ontario House were strenuous opposition to cancellation of present contracts, and holders of power bonds are raising objection over what they term repudiation of the government.

INVITATION IS REJECTED BY ABERHART
Social Credit Leader Not To Prepare Plan For Government

Complete, definite rejection of the invitation extended to him by Premier R. G. Reid on behalf of the Ontario legislature, to come to this city and prepare a Social Credit plan for the province, is contained in a letter from William Aberhart, president of the Social Credit League of Alberta, to the Premier on Friday.

Third All-Night Session Ontario Solons Ends With Premier Hepburn Winner
TORONTO, April 12.—Wearyed from more than 11 hours of arduous sessions, Ontario legislators breathed a sigh of relief at 4:00 o'clock this morning when Premier Mitchell Hepburn made adjournment of the third all-night session of the week after members had been at their desks from 11:00 p.m. to 4:00 a.m. with only a two-hour interruption for dinner.

Starting at 8:00 o'clock last night after third reading had been given the bill to cancel Quebec power contracts, the House plodded through the entire paper. Twenty-four bills passed through the House, and four others were given second reading to the tune of squabbling charges of "misconduct" on the part of the opposition.

GREAT SOLDIER PASSES AWAY
LONDON, April 12.—The Earl of Donalson, who served the whole of his reign as a member of the Canadian militia, died today at the age of 82, after a brief illness.

COYOTES HIDE DEATH CAUSE TRAPPER
NELSON, B.C., April 12.—Discovery of a few scattered bones, a few teeth, and a few pieces of clothing, were the only remains of a trapper who had been missing since early last year.

FILM THREAT DOES NOT STOP HIGH TAXATION
SACRAMENTO, Calif., April 12.—Barring aside the threats of film censors, the state assembly voted overwhelmingly Thursday for a bill to increase the tax on motion pictures.

TRAFFIC BAN IS EFFECTIVE AT MIDNIGHT
First of this spring's restrictions on the bus and truck traffic on main highways will become effective at midnight on Friday, April 12, according to the Ontario Highway Traffic Act.

SOCIAL CREDIT
What Is It?
By C. V. KERSLAKE
Dominion Secretary Douglas Clark of Canada

Gas Found
JOHANNESBURG, April 12.—Experiments are being made in the search for gas in the Transvaal. The first gas was found in a mine at a depth of 100 feet.

Rescued Dog
EASTBOURNE, Eng., April 12.—Crawling 40 feet through a branch of a tree, a policeman rescued a terrier impaled in a sawmill cutter.

14 HIGH SCHOOL STUDENTS DIE IN TRAN-BUS CRASH

Mangled Bodies Strewn Along Tracks—Some Tossed by Impact Into Cemetery Nearby—Level Crossing Accident
ROCKVILLE, Md., April 12.—Ghastly remnants of wholesale tragedy, the mangled bodies of 14 high school students who met death when an express train crashed their school bus late last night, lay in an unrecognizable mass in a quiet funeral home here today while anguished parents went about the task of identifying them.

SOCIAL CREDIT PLAN DEFECTS ARE OUTLINED
Prof. Elliott Gives Evidence Before Agricultural Committee

Defects in the Aberhart Social Credit theory were pointed out to the agricultural committee of the Ontario legislature today by Prof. Elliott, the associate professor of the University of Alberta, who testified that the plan is not a self-sufficient community. She also pointed out the defects of the plan, and the defects of the plan, and the defects of the plan.

LOCAL EXPENDITURE
A little more "local expenditure" in the purchase of Social Credit literature was the first issue of Social Credit literature.

DRUMHELLER CREDIT TIES OUST CHIEF
Drumheller, Alta., April 12.—Drumheller constituency Social Credit Association, a meeting yesterday passed a resolution expelling its president, A. F. Key, who had not been elected to the position.

AVERAGE FARM LOAN \$2,039
OTTAWA, April 12.—The average amount to last March 31 of first mortgage loans made by the Canadian Farm Loan Board was \$2,039 and the average second mortgage loans by the board was \$1,019.

Provincial and Dominion Groups May Hold Parley
WINNIPEG, April 12.—Likelihood of a conference between the Dominion government and provincial administrators on immigration was given today by Premier Arthur Meighen of Manitoba as the result of his reading of a letter from the provincial governments.

Ely's Lead In Bridge Too Great For Sims Pair
NEW YORK, April 12.—The 15th rubber bridge battle between the Ely Club and the Sims Club in the city of New York, ended with Ely's lead in the city of New York.

WANTED
Circulation!
Bulletin circulation is WANTED circulation.

THE BULLETIN
"Edmonton's Own Newspaper"

Edmonton Bulletin

EDMONTON'S OWN NEWSPAPER
Founded in 1880 by Hon. Frank Oliver

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Owned, Controlled and Operated Locally

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STORE-WIDE DAY
SATURDAY

Hudson's Bay Company.

GIRL GUIDE DAY
SATURDAY

INCORPORATED 2ND MAY, 1870.

SALE OF TWENTY 1935 ELECTRIC LONG AND SHORT WAVE RADIOS



Startling Values that Demand Immediate Action—Saturday 9 a.m. ELECTRIC CONSOLE RADIOS

Listed at \$86.95

These sets will give you the full range of Canadian, American and European long and short wave broadcast programs. Attractive cabinets, powerful chassis, one year's free service. Sold under our five-day money-back guarantee. No trade-ins. Terms, \$500 down, \$4.88 monthly, including small carrying charges. Out-of-town customers terms upon request.

49.50

ELECTRIC MANTEL MODELS

These are being offered at exactly Half Price, Saturday. Limited quantity, early shipping advised. Terms, \$5 down, \$2.94 monthly, including small carrying charge.

Listed at \$85



42.50

ELECTRIC CONSOLE MODELS

Listed at \$116

Beautiful console cabinets are illustrated, powerful 1935, long and short wave chassis, fully equipped with all modern features. Made in one of the world's largest Radio Factories, fully guaranteed. Terms, \$35 down and 6.56 monthly including small carrying charge. Terms to out-of-town customers upon request.

69.50



EASTER FURNITURE SPECIALS



3-Piece Chesterfield SUITES

"Bay Day" Special! Beautiful, silk faced 3-piece Chesterfield—choice of pillow arm or roll arm cushions, large settee and two cosy chairs. The price should be much higher—considering the satisfaction and pleasure such a suite will give.

69.50

New Dinette Sets—Six Pieces

Oak in a nice two-tone finish—new style China Cabinet—Extension Table of new design—4 chairs to match. See these and you'll agree they're smart and practical. Special.

69.50

Parkhill Studio Lounges

A "little enough" price for a comfortable, studio lounge—for one that can be converted to a double bed. Spring filled seat and back—nicely colored coverings—compartments for bedclothes too! Regular \$9.50. "Bay Day", each.

29.50

Drapery Chintz

Choose from 800 yards of new season's designs and colors. Paisley, florals and many different colored grounds. Special, yard.

19c

Reversible Crettonnes

Heavy quality cloth—large variety of colors and designs. Ideal for drapes, cushions, etc. Buy one at this special price. Special, 4 yards for \$1.

\$1

Madras Curtains

Cream color—strong, easy to wash—new designs for dining room or living room. 1 yard wide, 2 1/2 yards long. Nothing so effective on downstairs windows. Pair.

89c

Frilled Curtains

New arrivals! Strong, wrinkle body and beautifully made colored frills and a full range of colors to choose from. Kitchen sets also. Every set wonderful and will dress up your windows at genuine savings. Pair or set.

98c

Special in Room Rugs

WILTON-BAREMORE and OTHER well known makes. Deep pile, woven close and tight to ensure satisfactory wear. Fringed ends too! Oriental, floral and other designs. Values to \$45. Size 6'9" by 9'. "Bay Day" special.

39.50

Barristaines Inlaid Linoleum

Choose from our complete range of this famous for wear linoleum. Standard quality, patterns through to the back of course. Specially priced at this price, square yard.

98c

Room Size—Rugs 5 Only

The sizes 6'6" by 7'6"—deep and close wool pile—makes, Wilton and Barristaine—all guaranteed. Specially priced Saturday, each.

14.95

DRESS GOODS BARGAINS

1000 Yds. Fast Color Prints—36" Width

New shipment of these color-fast prints on white and colored backgrounds. Gaily attractive color effects show small sprays, leaves, tiny flowers and geometrical floral patterns. Full 36-inch width. Low priced for "Bay Day" shoppers. Yard.

15c

1000 Yards Novelty Printed Silks

For street or business frocks that contrive to be soft and feminine, here's an ideal fabric at a worthwhile reduction. Large selection of designs. 36-inch width. Yard only.

\$1

Shetland Wool Swaggar Suitings

There's real value in these Suitings! Light-weight tweeds—smart colors—all at the special pricing. 54-inch width. Saturday, yard.

\$1

Novelty Plaid Holland Seersuckers

A material that will be in big demand for early summer wear. Comes in bright gay plaids and novelty stripe effects. Priced low for "Bay Day", at yard.

49c

White Transparent Organdie

44-inch width—white transparent organdie—a weave specially adapted for confirmation dresses and veils. A new low price for this quality. Yard.

49c

APRIL WHITE SALE

FREE HEMMING

A special purchase of the FAMOUS WABASSO exceptionally high quality Bleached sheeting enables us to offer this merchandise at prices less than regular value.

During this sale we will hem free of charge all Sheetings, Pillow Cases and Towellings.

1000 Yards Bleached Wabasso Sheet

60-inch 49c 72-inch 59c 84-inch 65c

Wabasso linen finish sheeting in popular widths and popular prices. An exceptionally good quality that will give complete satisfaction. Hemmed free.

Three Widths in Unbleached Sheet

60-inch 39c 72-inch 45c 84-inch 49c

Good quality unbleached sheeting that will soon bleach a good white—free from the usual black spots—hemmed free of charge.

Queen's Household Sheet

60-inch 79c 72-inch 89c

Bleached sheeting in one of the best makes—finished in a fine even thread that will stand repeated launderings. Hemmed free of charge.

Great Big Grey Blankets

Note size: 70 by 90 inches, each blanket whipped singly, finished with pink and blue borders. A wonderful buy at this low price.

2.69

Feather Down Comforters

12 only—covered with good quality satin and filled with sterilized featherdown filling. Values to \$35.

"Bay Day" Special, each.

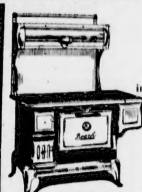
4.95

Wabasso Pillow Cotton

A fine quality Wabasso Pillow Cotton, bleached snow white—a quality that will wear well. Hemmed free.

Yard

39c



Household Knives

In all styles, clear out of a top man manufacturer's stock. Includes knives up to 9-inch, with security riveted handles, some of wood, some of composition. Reg. 65c to 90c. Special.

50c

Aluminum Kettles

Daisy style tea kettles, capacity 2 1/2 quarts. Made from good quality aluminum sheeting, any house. Reg. value \$86. Special.

69c

RESTOCK YOUR CUPBOARD SHELVES

1000 PIECES CRYSTAL STEAMWARE

Neat and pretty, medium weight for good wearing. Priced for quick selling. Here is the assortment:

• Tall Tea Caddies. • Four Fruit Cocktail Glasses. • Filled Water Tumblers, 10-oz. size.

6 for 75c

Georgian Tumblers

Low weight shape—heavy quality for using every day. Will not crack or chip easily. Clear crystal only. 9-oz. size. Each.

15c

Table Tumblers

100 only, straight shape, flat style tumblers—handy for any house. Each only.

10c

Glass Salad Plates

100 only, clear glass plates for salads, 8 1/2-inch square shape. Special, "Bay Day" pricing, each only.

25c

Earthenware Hanging Pots

15-inch size—round shape, just ideal for your verandah, summer cottage, sunporch, etc. 30 only as a "Bay Day" feature, at each.

15c

32-Piece Bungalow Sets

English quality—dinner, dessert, extra—floral designs and border patterns. 32-piece sets. They're new—every one of them, and priced at only.

3.69

Glass Water Jugs

5 1/2-oz. size—Rene, green and crystal colors. 50 only. Each.

25c

Easter Candies and Novelties

Chocolate Malted Eggs in

Large, Medium, Small, 5c each

Chocolate Chicks, Chocolate Rabbits, Chocolate Noddies in box, 10c each

Chocolate Eggs, 5c each

Chocolate Noddies in box, 10c each

Chocolate Eggs, 5c each

Chocolate Noddies in box, 10c each

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Chocolate Noddies in box, 10c each

Chocolate Eggs, 5c each

Chocolate Noddies in box, 10c each

Easter Greeting Cards

Beautiful cards with wonderfully appropriate greetings.
5c, 10c, 15, 25c, 35c, 50c

Stationery Dept.—Main Floor—HBC



Hudson's Bay Company.

INCORPORATED 2ND MAY 1670.



Jewelry, Half Price

All bright and gay Spring ideas in neckties, bracelets, earrings, clips and pins, brooches. Shop early for these. Half price at 14 to 42.

15c
Jewelry, Main Floor—HBC

OUTFITTING HER "LADYSHIP" FOR SPRING

Spring Millinery—

A HAT FOR EVERY FACE



A PRICE FOR EVERY PURSE

- Sailors
 - Off the Face
 - Brimmed
- Models

You will find them here in many fascinating variations

CHIC STRAWS AND CREPES

Flattering, intriguing hats, sure to find something to suit you and your pocketbook too, in this group—which includes stunning sailors with roll brims—bumper brims and straight brims—newest spring colors. Head sizes 21½ to 24 inches. Each

95c

MORE SPRING HATS

Pick a casual brim, a pert sailor, or a gay, young off-the-face model that shows your bangs or your brows! Designed in crepes, straws, felts or combinations of those stated. Colors for every ensemble. Priced at

1.95

FASHIONABLE ROUGH STRAWS

Specially purchased and priced for Bay Day, Saturday—Yes, the fashionable rough straws and fine Baby Milanette ribbon or bone ornaments and novelty trimmings add to their smartness. Noted shades are Brown, Navy, Grey, Blue, Green and Black. Priced at, only

2.95

MILLINERY BRIMFULL OF SMARTNESS

Forward jutting, upward rolled, gently flared—or just plain straight—no matter, if it's brimmed, it's smart—for brims, today, are more picturesque than ever. Smooth or rough straws—youthful and flattering as can be. Priced at, only

3.95

STILL ANOTHER GROUPING

Hats that are flattering, exceptionally good looking and needless to say decidedly new. Best of colorings—wide range of trimmings—all head sizes, including Lady Hudson felts—exclusive to the "Bay". Priced at

\$5

Millinery, Second Floor—HBC

Swagger Suits—

THAT WILL GRACE THE EASTER PARADE

9.95 12.95 \$15 19.50

Four price groups that include the smartest of styling—the newest in Swaggers and that combine the practical with the style.

Two-piece Swaggers in monotone tweed with smart neckline that buttons high to the throat. Coats that swing loose from the shoulder, yet long enough to wear as a separate coat. Sizes to 44, at

9.95

Two-piece swaggers, distinctive in styling, featuring the Regency Reeler type, the Cossack influence and other new ideas in the modern swagger. Mostly fashioned of Monotone Tweeds. Sizes 14 to 42

12.95

Three pieces—The two coats make it warm enough to wear right now and it's easy to adjust when warmer days arrive. Short tailored suit with full length topcoat. Sizes to 42

15.00

Suits a little dressier in type, featuring tree bark and wool crepes, ¾-length coat, others in tweeds favor full length in ¾ coats with tailored skirts. A wide variety of styles and fabrics. Sizes to 42

19.50

200 NEW FROCKS

You'll feel like Spring itself in one of these vibrant new frocks with their pert high necklines, their pencil slim shapings and their graceful trims. Rough crepes in the smart polka dots that are given their ordinary shadings right from the new spring color chart. Cottons and seersuckers in an array you'll be thrilled with. Sizes 14 to 44. Saturday

2.95

Coats, Suits and Dresses, Second Floor—HBC

1000 PAIRS FULL FASHIONED SILK HOSE

You'll want at least two pairs of these sturdy "seeks" to wear for knockabout wear—and here's how to save in purchasing them. 42 gauge, 7 strand—fashioned with French panel heels. Irregulars of our regular 75c line. Sizes 8½ to 10½. Pair

49c

COTTON PRINTED FROCKS! STYLES GALORE!

To wear through the hours of a busy day. Short sleeves and no sleeves—styles in dainty types with their organdie frilled and self trim collars and cuffs. Skirts are pleated or flared to suit all tastes. Colors and patterns in all points of the spectrum will surely give you the desire to get several. Sizes 14 to 30. "BAY DAY"

\$1

1.50 REAL SILK CREPE HOSIERY

Perfects—Smart New Colors!

Better take notice of this hosiery selling—because it's not often that we price these hard wearing, good looking hose so low! Noted for their sheer loveliness, their flattering slimmings, their exceptional durability, every pair perfect, ringless and full fashioned—art moderne heel. Sizes 8½ to 10½. Pair

98c

Ringless Chiffon Hosiery

Undoubtedly one of the best values of the Easter season! Sheer flattering hose at a price you usually pay for an ordinary everyday stocking. Beautiful texture, new shades and all sizes. "Bay Day" pair

69c

New Capeskin Gloves

Gloves with all the jaunty Spring trimmings—very fine, soft quality, perfect fitting. Fashion slip-on style, plain cuffs. Beige, Brown and Black. Sizes 6 to 8. Pair

98c

Children's New Spring Stockings

New 1x1 rib cotton hose in medium weight—colors are Beige, Fawn and Brown. Sizes are 6 to 10. Price is only

25c

Suede Fabric Gloves

The very gloves for everyday wear—chamois-suede, soft velvet finish, button slip-on style. Plain or fancy embroidered cuffs. Grey, Beige, Beaver, Brown and White. Sizes 6 to 8. Pair

39c

New Easter Neckwear

All beautiful, many with matching cuffs, very feminine, too, in their dainty details: fashioned from Organdies, Laces, Nets, Crepes, Tartans and the new starched laces. Each, or set

\$1

Select Your Easter Scarf

Why not set off your Easter Ensemble with one of these nifty looking new Scarf Silk Scarves, Ascots, Oblongs, Chin-chuckers in a big variety of patterns, chic and individual. Values to 50c

59c

Good Looking Handbags

They look for all the world like really expensive purses because of the clever simulated leather—the popular pouch and envelope shapes. Yes, there's a host of shades. Regular 1x1 each

79c

Accessories, Main Floor—HBC

SPECIAL! NEW CREPE SLIPS

Certainly they're lace trimmed, shaped to top style, filled top and with adjustable straps. Bias cut in generous lengths. Sizes 32 to 44. Fit the way you like them too. Each

\$1

D. and A. Girdles

Side look style—figured corset with exceptional lacing back and front makes it exceptional value for women who wear sizes 24 to 31. 14-inch length with 4 hose supports. Each

\$1

Crepe de Chine Slips

Two popular styles, both lace trimmed in imported crepe lace. Styled in either straight top or California top, but in each deep lace. White and Tea Rose. Sizes 32 to 42. Each

1.69

VELVA-SUEDE LINGERIE

Yes! Still the most popular lingerie in town! Bloomers, Panties in plain styles. Vests in both Opera top and shaped. All sizes in Peach, Pink, also White. Absolutely and unconditionally guaranteed. Garment

79c

Underwear, Second Floor—HBC

Novelty Plaid Skirts

Deeply pleated on bodice—shades of Red, Brown, Green and White. Sizes 2 to 16 years—Each

1.59

Girls' Blouses

Fine quality broadcloth blouses, finished with hand smocking, trimmed with self-trim around collar and cuffs. Shades of Blue, Mair, Green and White. Sizes 2 to 10 years. Each

98c

Leatherette Raincoats

Exceptionally smart! Well tailored raincoats for the junior miss. All-round belts. Shades included Green, Red, Blue. Sizes 8 to 14 years. Each

2.98

Adorable Frocks For Girls

They're just as carefully styled, and trimly flattering as grown-ups' styles. Silk crepe including the new Tunic model of figured silk plaid.

Shades of Red, Blue, Green, White, Peach and Copen—we'll wager you cannot resist them when you see them. All sizes, 8 to 14 years

1.98

Children's Wear, Second Floor—HBC



Hundreds of Pairs of New Spring Shoes Sale Priced for Bay Day

Special! 200 Pairs Regular \$5 Shoes

200 pairs taken from our regular stocks—including "Air-Step" and Dorothy Dix makes.

- Smooth Kid, Calf and Reptile Leathers.
- Ties, Pumps, T-strap Sandals and Oxfords.
- Cuban and high heels. Widths AA to C. Sizes 4 to 9. "Bay Day"

3.30

WOMEN'S BROGUE OXFORDS

120 pairs in black box kip or brown kip leather uppers—well made seven bend leather soles and low rubber heels—filled with fringe tongue and held in place with strap and buckle. Sizes 2 to 8. Pair

2.29



Women's Smart Footwear

A worth-while opportunity to outfit yourself with sport or street shoes at less than two dollars a pair. Street shoes are in Black, Blue or Brown in three and four-eyelet style with Cuban heels. Sport shoes are two-tone suede and brown leather with leather soles and low heels. All sizes, 3 to 8. Pair

1.98

Children's "Cushion Sole" Shoes

Neat, plain toe oxfords in black or brown calf and one-strap style in black only. Well made cushion insoles—leather soles and rubber heels.

Sizes 8 to 10½. Pair

1.49

Sizes 11 to 2. Pair

1.69

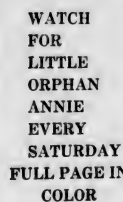


Second Floor, HBC

LITTLE ORPHAN ANNIE

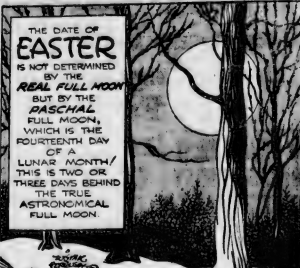
Modern Sampson

—By Gray



THIS CURIOUS WORLD

—By William Ferguson



The LEVEL of the OCEANS

WOULD HAVE TO BE LOWERED 10,000 FEET IN ORDER TO BRING ABOUT AN EVEN DISTRIBUTION OF TERRITORY FOR MARINE AND LAND LIFE.

AT PRESENT,
THERE ARE 57,000,000 SQUARE MILES OF LAND,
AND 140,000,000 SQUARE MILES OF SEA. #12

THE present rule for determining the date of Easter was adopted by the Council of Christian Churches, in 325 A. D. This rule says that Easter shall be on the first Sunday following the Paschal Full Moon which happens upon or next after the 21st of March.

NEXT: Of what are the rings of the planet, Saturn, made?

—By Blosser

CONNIE

What Price Speed

—By Godwin



BOOTS AND HER BUDDIES

Quick Results

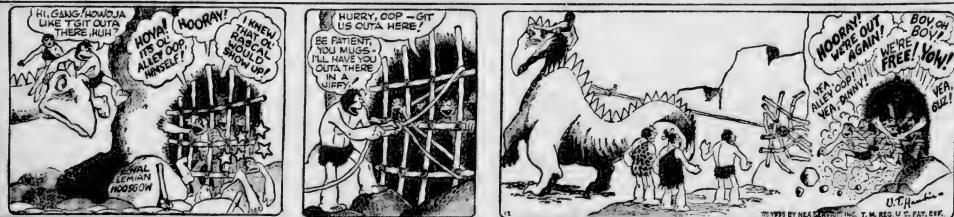
—By Martin



ALLEY OOP

A Jail Delivery

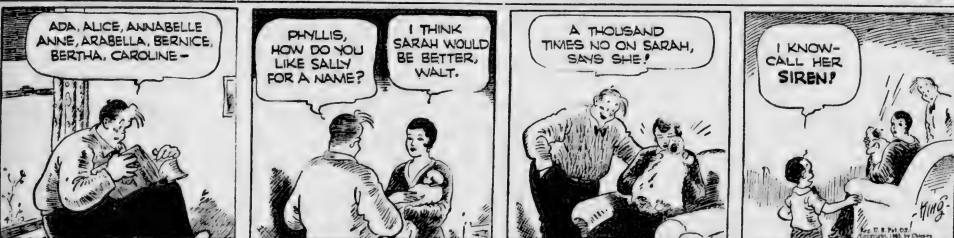
—By Hamlin



GASOLINE ALLEY

The Big Noise

—By King



DICK TRACY

Small Detail Overlooked

Chester Gould

OUT OUR NAME

[illegible]

SKYROADS

Hasty Plans

—By Lt. Dick Calkins



50c DAY

DRUG Specials

Clearing a Wholesale Surplus Drug Stock

Saturday Stock Up at These Bargain Prices

Lady Ester Creams and Powders, 22c and 39c	2c	2c	2c
Powder cream, 29c	2c	2c	2c
15c Tin Soap for the Shampoo, 2 cokes	15c	2c	2c
25c Cold and Vanishing Cream—limited quantity	19c	2c	2c
\$1.00 Ambrosia Face Powder	29c	2c	2c
New Style Modors, 14 pairs in box	25c	2c	2c
Rubber Gloves—All sizes, Regular 20c, for 25c	25c	2c	2c
25c White Midas—Pair of five	10c	2c	2c
Porcelain Eggs for your color plates, 2 for 5c	5c	2c	2c
25c A.R.N.C. Tablets	15c	2c	2c
25c Mer Tooth Paste, tube	29c	2c	2c
25c Tablets	15c	2c	2c
25c Theatrical Cold Cream, 1/2 lb. tin	39c	2c	2c
25c The Elbow After Shaving Lotion, 4 oz. bottle	29c	2c	2c
25c The Elbow After Shaving Powder, 2 1/2 oz. tin	5c	2c	2c
25c The Elbow After Shaving Talcum	14c	2c	2c
25c The Elbow After Shaving Cream, 1/2 lb. tin	9c	2c	2c
25c The Elbow After Shaving Tablets	89c	2c	2c

WE ALWAYS SELL FOR LESS

ARMY & NAVY DEPT. STORE

EDMONTON ALBERTA

ARMY & NAVY GROCERIA and MEATS..

MAMMOTH FOOD SALE SATURDAY

Greater Savings than Ever in this Weekend Food Sale — Hurry Down and Stock Up at These Sensational Prices!

JAM Pure Strawberry, 4-lb. tins	45c	15c	35c
COFFEE Maxwell House	35c	15c	35c

LENTEN FOOD SPECIALS

CHEESE, 1/2-lb. packets	10c	2 tins	9c
SARDINES, Brunswick	11c	2 tins	11c
SALMON, B.C. Keta	11c	2 tins	11c
SALMON, Fancy Sockeye, 1/2 tin	11c	2 tins	11c
MACARONI, 16-oz. packets	11c	2 tins	11c
HONEY, 32-oz. jars	39c	2 tins	39c
EGGS, C Grade	25c	2 tins	25c

COGNAC, 2 1/2-lb. 19c	2 1/2-lb. 19c	2 1/2-lb. 19c
PIRE, 2 1/2-lb. 25c	2 1/2-lb. 25c	2 1/2-lb. 25c
TASTY ROLLS, 10c	2 1/2-lb. 19c	2 1/2-lb. 19c

MEAT SPECIALS

BAKED HAM, 25c	2 1/2-lb. 19c	2 1/2-lb. 19c
VEAL CHOPS, 2 1/2-lb. 25c	2 1/2-lb. 19c	2 1/2-lb. 19c
VEAL STEAK, 2 1/2-lb. 25c	2 1/2-lb. 19c	2 1/2-lb. 19c
CHICKEN ROAST, 8c	2 1/2-lb. 19c	2 1/2-lb. 19c
ROAST BEEF, 7c	2 1/2-lb. 19c	2 1/2-lb. 19c
ROAST PORK, 5c	2 1/2-lb. 19c	2 1/2-lb. 19c
ROAST LAMB, 11c	2 1/2-lb. 19c	2 1/2-lb. 19c
CREAM GRAVY, 4 1/2 25c	2 1/2-lb. 19c	2 1/2-lb. 19c
VEAL ROAST, 13c	2 1/2-lb. 19c	2 1/2-lb. 19c

MEAT Bargains

Special 20c PORK SPARE RIBS	4 lbs. 25c	2 1/2-lb. 19c
Special 13c SMOKED HAM	2 1/2-lb. 19c	2 1/2-lb. 19c
Special 13c SMOKED HAM	2 1/2-lb. 19c	2 1/2-lb. 19c
Special 13c SMOKED HAM	2 1/2-lb. 19c	2 1/2-lb. 19c

GREAT VALUES 50c DAY

36" Broadcloth Shirting

In stripes and checks, 2 Yards. **50c**

36" Flannelette

Narrow and wide stripes, also White. **3 yds. 50c**

36" Rayon Taffeta

Plain shades of Gold, Rose, Green and Black. **2 yds. 50c**

36" Prints

Printed with val colors in dots, spots, stripes and neat floral patterns. **3 yds. 50c**

36" Broadcloth PRINTS

All fast dye in a lovely range of neat designs. **2 yds. 50c**

Garter Belts

Branded coutil, elastic inserts, narrow or deep style. Sizes 24 to 30. **50c**

36" Broadcloth Shirting

In stripes and checks, 2 Yards. **50c**

36" Flannelette

Narrow and wide stripes, also White. **3 yds. 50c**

36" Rayon Taffeta

Plain shades of Gold, Rose, Green and Black. **2 yds. 50c**

36" Prints

Printed with val colors in dots, spots, stripes and neat floral patterns. **3 yds. 50c**

36" Broadcloth PRINTS

All fast dye in a lovely range of neat designs. **2 yds. 50c**

Garter Belts

Branded coutil, elastic inserts, narrow or deep style. Sizes 24 to 30. **50c**

50c DAY

Reg. to \$17.50 Men's SUITS and SPRING COATS

Suits well tailored of all wool worsteds and a Harris effect. Sweeds, styles for young and the more conservative men. Sizes 34 to 46. **9.50**

Reg. to \$17.50 Men's TRENCH COATS

Belts made, taped seams. All sizes. **4.50**

\$25.00 Prince Clothing—Men's and Young Men's two-Pant Suits

English worsteds; and a very handsome brand; try them! Guaranteed fit perfect. All sizes. **18.50**

Reg. to \$13.00 Ladies' COATS at 8.50

Right up-to-the-minute in styling—searf collars, slacks and patch pockets; large range of shades to choose from. Sizes 14 to 44. **8.50**

Reg. to \$17.50 Swagger SUITS at 12.50

Full length, 3/4 or finger tip length coats, tailored or loose fitting styles; the materials are wool. Be sure and see these! Sizes 14 to 44. **12.50**

Coats for Every Woman. Sizes are 13 to 20, 38 to 52; Half Sizes YES, A DEPOSIT WILL HOLD YOUR CHOICE!

SATURDAY

Doors Open 9 a.m. Sharp

Advance EASTER Selling! VALUES 50c DAY

Reg. to \$1.00 Ladies' SILK KNOT SLIPS

Fine silky rayon in pastel shades; lace trimmed. All sizes. **50c**

Reg. to \$1.00 Ladies' SILK KNOT SLIPS

Fine silky rayon in pastel shades; lace trimmed. All sizes. **50c**

Reg. to \$1.00 Ladies' SILK KNOT SLIPS

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Fine silky rayon in pastel shades; lace trimmed. All sizes. **50c**

ARMY & NAVY DEPT. STORE

101st STREET, OPPOSITE RIALTO THEATRE, EDMONTON, ALTA.

PAY CHECKS CASHED

There Is No Substitute For Results. This Ad Rented Apartment -

Announcements

1-COMING EVENTS

The McCauley Community League is sponsoring a series of dances at the Whist Drive and Dance at the Memorial Hall.

Saturday, April 13th.

Prices and Prizes as usual.

A good floor, snappy music, and valuable merchandise certificates.

Try this one and become a regular.

Whist-Genie 35c Ladies 25c

Dance 35c

2-OBITUARIES

MRS. BRIGIT NICKENY

The death occurred in the city

Thursday, April 11, Mrs. Brigitt

McKenny, of 801 12th Ave. N.W.

at the age of 72 years. She is known to

most of her family and friends.

Funeral services will be held

at 10 o'clock on Friday morning

at the St. Mary's Roman Catholic

Church, 12th and 13th Aves. N.W.

Interment will be in the

family plot at the St. Mary's

Cemetery.

Funeral home, 12th and 13th Aves. N.W.

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3-IN MEMORIAM

In loving memory of our dear

father, Mr. J. H. Smith, who died

on the 25th day of April, 1935.

His death was a great loss to

all of us, but we are comforted

by the thought that he is now

in the hands of a merciful and

loving God. We will miss his

guidance and his loving presence

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21-MALE STUDENTS WTD.

EXPERIENCED, versatile, well

trained, available for work in

any branch of the service.

Of a family we will always

be proud to have you.

For more information, contact

us at 12th and 13th Aves. N.W.

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Saturday a Big Day at EATON'S

"It Pays to Shop at EATON'S!" Store Opens at 8:30 a.m., Closes at 5:30 p.m. Daily, Including next Wednesday. To Call EATON'S, Dial 9-1-2-0.

One-Day Exceptional Offering Of the New

Jacket Frocks
as a smart Spring economy
STYLED IN CREPE CELESTE!



Jacket frocks are leaders in the Fashion picture for Spring. So many types, too, ranging from the short bolero cape style to the finger tip length. One for you, whether you be short, tall, slender or not-so-slender. CREPE CELESTE (Celaneese) was chosen as the fabric because of its rough crepe appearance, its good weight, strength and tailoring qualities.

See the flowers, ruffles, capelettes . . . the plaid, Paisley, white and dotted trims in pretty contrast. Look too, for generous pleats and hems — a careful finishing usual only in higher priced frocks.

Shades:

Navy Brown
Aqua Jadestone
Rose Orleans Blue
Black

\$7.95

Sizes:

13 to 19, 14 to 20,
36 to 44 and 34½
to 44½.

—Dresses, Second Floor, Phone 9-1-2-7



THE T. EATON CO. LIMITED

Order Jubilee Medals Now

Limited Issue

Commemorating the 25th Anniversary of the reign of His Majesty King George V., official Jubilee medals are being issued by the Royal Mint, in England, and are to be distributed throughout Canada by the Royal Canadian Mint at Ottawa.

There will be two sizes, both in sterling silver, which may be ordered now at EATON'S Stationery Department. The medals will be delivered on or about April 22nd, 1935.

Size 2¼-in. Diameter, \$5.25
with leather case

Size 1½-in. Diameter, in 60c
cardboard box

The number of medals for Canadian distribution will be strictly limited to the amount of the advance orders. When the available medals are sold, it will be impossible to order more. We would suggest, therefore, that you place your order as soon as possible.

—Stationery Section, Main Floor



Saturday at EATON'S!

Regulation Togs for the

Girl Guides

EATON'S is headquarters for Guides' uniforms. On Church Parade for Easter? Then check up on these togs!

TUNICS \$2.00 HANDKERCHIEFS, 25c
HATS \$1.25 LANYARDS 12c
BELTS 75c TIES 25c

—Girls' Official Guides' Wear, Second Floor, Phone 9-1-2-3-2



EVERYBODY'S CANDY TREAT

Chocolate Bordeaux Walnut Creams
The centre alone are a delicious combination, creamy fudge and walnut pieces—when they're dipped in rich dark chocolate, you've candy that's simply irresistible! Fresh from the EATON Candy Kitchen, 12c
—Candy Circle, Main Floor, Phone 9-1-2-2-4

QUALITY MAINTAINED—VALUE EXTRAORDINARY

for BOYS!

10:30! Swanky Sweaters!

Pullovers Just Right for School Wear!

A knit of wool-and-cotton yarns, for these sporty sweaters. In styles boys will go for in a big way, too — the classic "V" neckline, or the two-button polo collar type. Marl effects, or plain shades of green, red, fawn and navy — bright contrasting stripes on the collars. For 6 to 14 years. 10:30 SPECIAL. 59c

Blouses and Shirts

In Fresh-looking Patterned Broadcloths

THE BLOUSES are of broad-cloth (cotton) of a firmness attached style too, of course. that will 'take' lots of hard wear and laundering. Collar attached style. For 6 to 14 years. SPECIAL 49c

THE SHIRTS are in collar-attached style too, of course. The same hard-wearing cotton broadcloth. In these good-looking pullover style. For 12 to 14 years. SPECIAL 59c



Tweed Suits

With Two Pairs of Pants



A well-timed purchase, for parents that are out to save money. In outfitting a lad for Spring! The wool-and-cotton tweed boasts more than the usual durability — and navy serge always looks well and wears well, of course. Double breasted coat, and two pairs of pants. For 8 to 14 years. SPECIAL 3-PIECE SUIT. \$5.50

Well Cut Longs

In a Sturdy Union Tweed, Boys!

Wool-and-cotton tweeds, in a herringbone weave — the grey and brown shades boys like. 8 to 14 years. SPECIAL PAIR. \$1.49

9:30! Boys' Tweed Shorts

Consider the younger lad. He'll want well cut shorts, of course. How about a pair of these — in hefty cotton tweeds! Patterned in grey and brown shades . . . neatly finished, with pockets, belt loops and linings. Sizes for 6 to 10 years. 9:30 SPECIAL PAIR. 39c



8:30! Hard-Wearing Longs

Just the pants for the lad in public school or high! Sturdy cotton tweeds are well cut . . . strong in the seams and the finishing. Herringbone weaves, in grey or brown shades. Sizes for 6 to 14 years. SPECIAL PAIR. 89c

—Boys' Wear, Main Floor, Phone 9-1-2-7